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FOR IMMEDIATE RELEASE

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Wood Stone Introduces Coal Fired Oven
New Innovative Design to Optimize Coal Fired Stone Hearth Cooking

Bellingham, WA, November 2, 2006 – Wood Stone announces a stone hearth oven dedicated to coal fired stone hearth cooking. The oven is designed to create an environment that is responsible and reliable for using this traditional fuel source.

As North America heads back to its roots of great simple pizza, coal fired pizza has gained a lot of momentum. Coal requires a significant investment in understanding proper operation and an oven that is designed to simplify proper combustion and temperature management. Wood Stone went to the drawing board to design a Wood Stone oven that would compliment the use of coal as an exciting option to wood or gas.

“Coal fired cooking, like wood fired cooking has a romantic appeal to customers who remember eating great pizza from old hand built coal fired ovens. Wood Stone has the viable oven to achieve the high temperatures, even with coal, that operators need to get that great flavor associated with “coal fired pizza.” - Jackie Van Zwol, Sales & Consultant Coordinator for Wood Stone

Wood Stone’s coal fired oven is a modified version of the Fire Deck 9660. The oven has been modified to achieve a good balance of top and bottom heat along with modifications to achieve optimum air flow. The Coal Fired, Fire Deck 9660 features a standard door opening 54 inches wide x 10 inches high. The cooking surface is 70 inches wide, and 46 inches deep, resulting in 22 square feet of usable deck space. The dense, high temperature ceramic formulation of which the hearth and dome are cast creates a "deep heat sink" within the chamber of the oven.

The Wood Stone Corporation, based in Bellingham, WA, is the world’s leading supplier of stone hearth ovens, tandoors, rotisseries and broilers. Wood Stone equipment is featured in over 6,000 locations and in 60 plus countries. For more information about Wood Stone’s residential line, please visit our website: www.woodstone-corp.com or call (800) 988-8103.

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