

POINTS OF DIFFERENCE

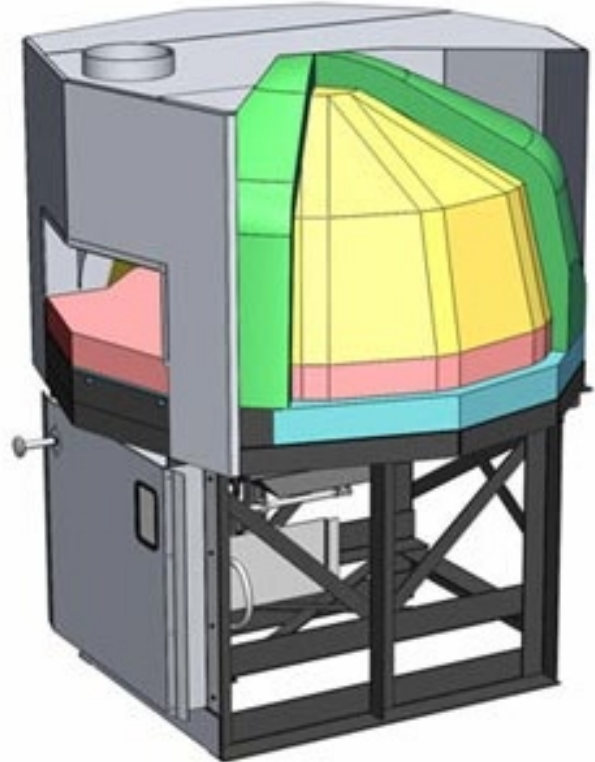
IS THE COOKING SURFACE SINGLE OR MULTI-PIECE?

Wood Stone puts all of the mass in the cooking chamber's materials and not in the surrounding insulating materials.

This maximizes heat use and retention while minimizing the amount of space required.

In the image at right please notice the 4 inches of **Spun Ceramic Fiber Insulation** around the **Dome** and the 4 inches of light-weight **Rigid Insulation** below the **Floor**.

By using highly efficient insulation in just the proper amounts Wood Stone maintains a 1-inch clearance to combustibles while still minimizing the footprint in the valuable real estate that is your kitchen. Below you will see why some manufacturer's ovens require as much as 33% more kitchen space for the same cooking area as a Wood Stone oven, and why that translates to thousands of dollars of savings



EXAMPLE 1

On the left is the footprint of a Wood Stone **WS-MS-5**. On the right, another manufacturer's oven using a lower grade insulating material. **DIMENSION A** represents the interior dimension of the cooking space, which for both ovens in this example is 52 inches. **DIMENSION B** represents the distance to the outside of the oven, including the dome, insulation and the exterior metal. **DIMENSION C** represents the total floor space impact, including the oven and it's clearance to combustibles.

THE POINT: Because we use superior insulating materials, for relatively the same cooking surface our oven requires much less floor space.

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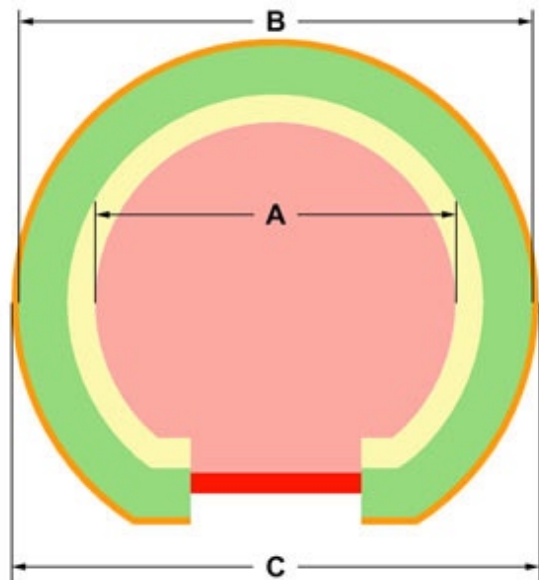
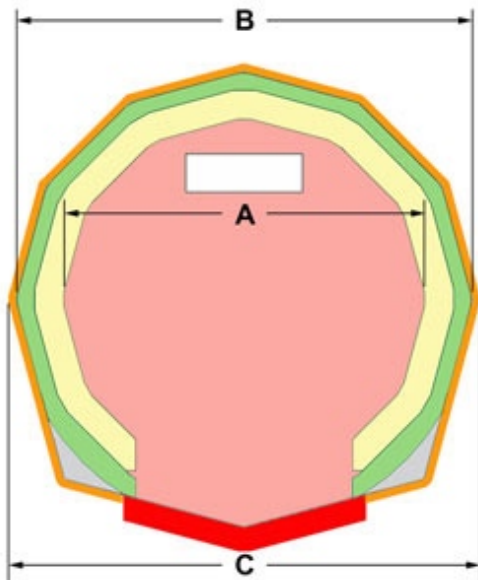
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CLEARANCE TO COMBUSTIBLES

SPUN CERAMIC FIBER INSULATION

DOME

FLOOR



	A	B	C	COOKING AREA	OVEN FOOTPRINT	CLEARANCES FOOTPRINT	SPACE SAVED
WOOD STONE	52"	64"	66"	14.7 ft ²	22.3 ft ²	23.7 ft ²	33%
OTHER MANUFACTURERS	52"	74"	76"	14.7ft ²	29.8 ft ²	31.5 ft ²	--

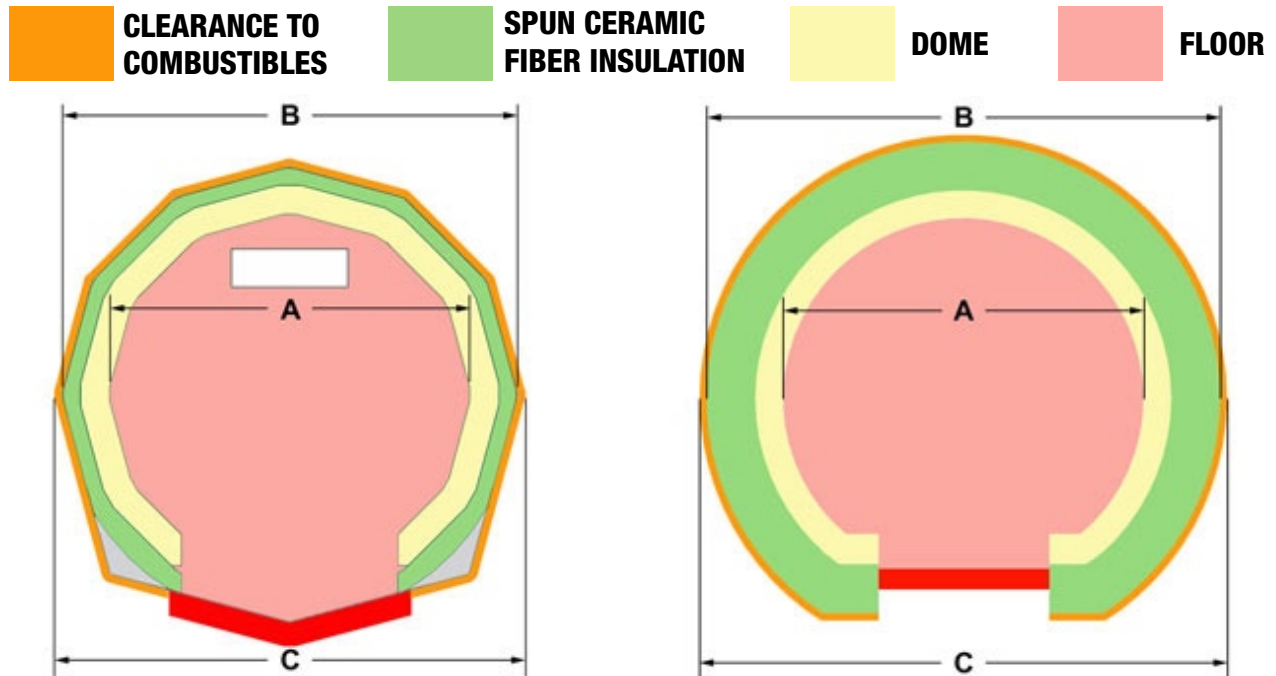
THOUSANDS IN SAVINGS EACH YEAR!

What is the price of kitchen space in you market? \$10 per square foot / month? \$25? \$50 In this example our oven uses 7.8 less square feet of kitchen space. A little math will tell you how much you can save, it is more than you might expect!

FT ²	PRICE / FT ²	MONTHS	YEARLY SAVINGS
7.8	\$10.00	12	\$936.00
7.8	\$25.00	12	\$2340.00
7.8	\$50.00	12	\$4680.00

EXAMPLE 2

On the left is the footprint of a Wood Stone WS-MS-5. On the right, another manufacturer's oven using a lower grade insulating material. The dimension markers represent the same points as above, but notice that the other manufacturer uses less insulation. They achieve the same exterior dimension as our oven, but do so at the sacrifice of a much wider clearance to combustibles which ultimately results in the same impact on floor space in the kitchen.



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